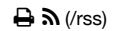


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## Three Publicis Healthcare Leaders Named to the PharmaVOICE 100

Michelle Keefe, Matt McNally, and Bill Drummy named to PharmaVOICE's annual list of influential healthcare professionals



Publicis Healthcare Logo

NEW YORK, Aug. 17, 2015 /PRNewswire/ -- Publicis Healthcare (PHCG) is proud to announce that three of its network leaders have been named to the 2015 *PharmaVOICE* 100—an annual list of the most inspiring leaders in healthcare and life sciences. Named to the *PharmaVOICE* 100 for their successes in leadership and entrepreneurship were:

- Michelle Keefe, President, Publicis Touchpoint Solutions, in the Commanders and Chiefs category
- Matt McNally, President, Publicis Health Media, in the Commanders and Chiefs category
- Bill Drummy, Founder and CEO, Heartbeat Ideas and Heartbeat West, in the Entrepreneurs category

The *PharmaVOICE* 100 are selected through submitted written work that describes how they inspired and affected positive changes within their companies, communities, and the industry at large. Community and philanthropic activities are also considered in the selection process.

"I am proud to announce that Michelle, Matt, and Bill are recognized for their contributions to the advancement of the healthcare industry by *PharmaVOICE* 100," said Nick Colucci, CEO, Publicis Healthcare. "They are exemplary leaders that have been integral to the growth and development of Publicis Healthcare—continuing to push the boundaries of the wellness industry."

*PharmaVOICE* 100 honorees are featured in the July/August issue of *PharmaVOICE* magazine. Honorees will also be recognized at the *PharmaVOICE* 100 Celebration, which will be held on September 17<sup>th</sup> at the Alexandria Center for Life Science in New York City.

For more information about the *PharmaVOICE* 100 Class of 2015 and awards gala, visit:

<http://www.pharmavoicel.com/pharmavoicel-100-celebration-schedule-of-events/>

(<http://www.pharmavoicel.com/pharmavoicel-100-celebration-schedule-of-events/>).

### About Publicis Healthcare Communications Group

Publicis Healthcare Communications Group (PHCG) is the largest health-oriented agency network in the world. A division of Publicis Groupe, PHCG manages top-tier agencies specializing in promoting innovative solutions in advertising, digital, branding, message delivery, market access, and medical communications. PHCG is dedicated to creating experiences that compel action, change lives, and amplify business outcomes. With more than 5,500 employees, PHCG manages 12 agency brands through 70 offices located in 10 countries. PHCG's brands are Saatchi & Saatchi Health, Digitas Health LifeBrands, Publicis Life Brands, Razorfish Healthware, Heartbeat Ideas, Discovery, in-sync Customer Insights, Publicis Health Media, Publicis Touchpoint Solutions, beacon healthcare, Maxcess, and Verilogue.

Web: [www.publicishealthcare.com](http://www.publicishealthcare.com)

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#### **About the PharmaVOICE 100**

Established six years ago by PharmaVOICE magazine, the PharmaVOICE 100 is an annual list of individuals recognized for their positive contributions to the life-sciences industry. The distinguished honorees are nominated by thousands of PharmaVOICE readers. The PharmaVOICE 100 are selected based on well-crafted and comprehensive essays describing how individuals inspired or motivated our readers or affected positive changes within their companies, communities, and the industry at large, as well as other factors, such as community and philanthropic activities.

The PharmaVOICE 100 represent a broad cross section of industry sectors, including pharmaceutical, biopharmaceutical, biotechnology, contract research, clinical trial, research and development, patient education, patient recruitment, advertising, regulatory, technology, and many others. Furthermore, the leaders chosen as this year's most inspiring representatives within the industry have accomplishments that are diverse; this group of thought leaders contribute to the growth and well-being of not only their companies, but to their communities as well as varied industry associations.

Website: <http://www.pharmavoiced.com/> (<http://www.pharmavoiced.com/>) | Facebook:

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