



PUBLICIS GROUPE

PRESS RELEASE

Paris, June 9, 2009

Publicis Groupe Annual General Shareholders Meeting Dividend set at 0.60 euro per share

Publicis Groupe shareholders today held a Combined Ordinary and Extraordinary Meeting presided by Elisabeth Badinter, Chair of the Supervisory Board, and Maurice Lévy, Chairman & CEO.

All of the resolutions submitted for the approval of the Ordinary and Extraordinary Meeting were adopted. Shareholders approved a net dividend of 0.60 euro per share. Dividend payments to shareholders will commence on July 6 2009. The Assembly also ratified the election of Mr. Tadashi Ishii as a new member of the Supervisory Board.

Maurice Lévy summarized highlights and results for the 2008 financial year. He then commented questions addressed by the AGM participants. He noted « *The fall of advertising expenditures should be over. As we already said, the second quarter 2009 will be the toughest quarter, with an improvement coming in the second half of the year. In this environment, we are confident we will outpace the sector's average in terms of revenue, thanks to our position in digital and emerging markets. Publicis Groupe will continue its strict cost control policy to record the best operating margin in the sector* ».

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About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media agency, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty. Media consultancy and buying agency is offered through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by Digitas. Publicis Groupe recently launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Starcom MediaVest Group, Denuo and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's Specialized Agencies and Marketing Services offer healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications. **Web site:** www.publicisgroupe.com

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