



PRESS RELEASE

Paris, December 16, 2009

RENAULT PURSUES ITS RELATIONSHIP WITH PUBLICIS GROUPE

Renault and Publicis Groupe have signed an agreement to maintain their collaboration for another three years (2010, 2011 and 2012). The agreement principally covers strategy, creative work, production and coordination for the entire Renault portfolio of brands, products and services (Renault, Dacia, Samsung). The partnership between Renault and Publicis Groupe will also feature an enlarged footprint spanning 28 countries, including the leading markets where Renault operates around the world.

* * *

About Renault

The Renault group designs, makes and sells cars and light commercial vehicles worldwide. It sells vehicles under its three brands — Renault, Dacia and Samsung— in 118 countries, and employs a worldwide workforce of 120,000. France's number-one car brand, Renault builds on more than 110 years of innovation to bring customers breakthrough top-quality products and services that are ingenious, appealing, affordable and carbon-efficient.

About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media agency, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 43,000 professionals. Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi, and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty. Media consultancy and buying is offered through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by Digitas and Razorfish. Publicis Groupe recently launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Razorfish, Starcom MediaVest Group, Denuo and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's Specialized Agencies and Marketing Services offer healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications. Web site: www.publicisgroupe.com

CONTACTS:

Renault

Raphaëlle Gomez, Communication : + 33 (0)1 76 84 64 69

Publicis Groupe

Peggy Nahmany, Corporate Communication: + 33 (0)1 44 43 72 83

Martine Hue, Investors Relations: + 33 (0)1 44 43 65 00