



PUBLICIS GROUPE

COMMUNIQUÉ DE PRESSE

Note for distribution in the United States

Paris, February 20, 2009

Results of the standing purchase offer of OCEANEs maturing on January 18, 2018

Following the repurchase of 2,241,811 OCEANEs on January 19, 2009, Publicis Groupe has placed the commons standing purchase offer of five consecutive trading days to the benefit of all holders of OCEANEs. Such offer has ended today, and there has been no repurchase.

Therefore, there are now 3,242,523 OCEANEs outstanding, representing 18.38% of the amount initially issued.

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**About Publicis Groupe**

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media counsel and buying group, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals. The Groupe offers local and international clients a complete range of communication services, from advertising through three autonomous global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty; to media consultancy and buying, through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; interactive and digital marketing led by Digitas; Specialized Agencies and Marketing Services offering healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications.

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