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PRESS RELEASE



Appointments

Publicis Groupe [Euronext Paris: FR0000130577, CAC40] announces changes in the teams reporting directly to Anne-Gabrielle Heilbronner, General Secretary and a member of the Management Board.

Joe LaSala, will be joining Publicis Groupe as General Counsel replacing Eric Antoine Fredette who is moving on to a new career opportunity. Joe, previously Senior Vice President and General Counsel of Sapient, brings with him 20 years of experience as General Counsel of five public companies in the U.S. He has been with Sapient for four years, and prior to that time, worked in the media and entertainment, enterprise software, technology consulting, and oil and gas industries. He brings broad and deep experience in leading multi-national legal teams to help drive business results.

Furthermore, Rachid Assas will be joining Publicis Groupe in the role of Chief Procurement Officer. Rachid fills in from Charlotte Duthoo, who joined Publicis Worldwide as VP, Talent and Transformation. Rachid brings with him over 25 years of business experiences at Renault-Nissan (of which 15 years in procurement), in France and overseas. He was most recently VP, in charge of all Indirect Procurement for the Renault-Nissan Alliance worldwide, as well as the Asia Pacific Procurement for Renault.

Lastly, Tammy Moulin joins Publicis Groupe as VP, Compensation & Benefits, taking over from Armelle Madar who will be joining ZenithOptimedia. Tammy joins the Groupe from Devanlay Lacoste, bringing with her 19 years of experience in the compensation & benefits and human resources fields. She held different positions in the human resources and Compensation & Benefit at l'Oréal, PSA, Plastic Omnium and Carrefour.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBi, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 75,000 professionals.

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