



PUBLICIS GROUPE

PRESS RELEASE

Publicis Groupe Annual General Shareholders' Meeting Dividend set at 0.70 euros per share

Paris, June 7, 2011 - Publicis Groupe today held a Combined Ordinary and Extraordinary Meeting presided by Elisabeth Badinter, Chair of the Supervisory Board, and Maurice Lévy, Chairman & CEO.

All the resolutions submitted to shareholders for approval at the meeting were adopted except those foreseeing a capital increase with the direct or indirect suppression of preferential subscription rights. Shareholders approved a net dividend of .70 euros per share, and dividend payments to shareholders will commence on July 5, 2011.

The Annual General Shareholders' Meeting voted to raise the age limit for members of the Management Board to 75. This decision will allow the Chairman of the Management Board, Maurice Lévy, to maintain his office after his current term which ends on December 31, 2011. He will therefore be able to continue to lead the Groupe through the transformation of the communications industry, particularly the rapid expansion of digital communications and emerging markets. He will also be able to oversee the managerial succession to ensure the Groupe's enduring success.

The Annual General Shareholders' Meeting was notified of changes in governance that occurred in 2011, namely the creation of a committee in charge of strategy and risk management. This committee, chaired by Marie José Kravis, is comprised of Elisabeth Badinter, Marie-Claude Mayer, Véronique Morali and Hélène Ploix. The Strategy and Risk Management Committee reinforces the Groupe's governance system alongside the Audit Committee, chaired by Gérard Worms, the Nominating Committee, chaired by Elisabeth Badinter, and the Compensation Committee, chaired by Amaury de Sèze, replacing Michel Cicurel who gave up the chairmanship due to the loss of his status as an independent Supervisory Board member.

Simon Badinter's term of office as a member of the Supervisory Board, which expired at the meeting, was renewed for a period of six years.

Maurice Lévy, Chairman of the Management Board (*Directoire*) & CEO of Publicis Groupe, summarized 2010 highlights and results, and commented on prospects for the current year:

"Our robust financial situation enables us to look to the future with serenity. We will continue to invest in our two growth pillars: the digital sector and high-growth markets."

We maintain our objective of outperforming the market, both in terms of growth and margins, and I am strongly confident we will be able to achieve this goal. The first half of 2011 shows a continuation of the growth that resumed in 2010, and further illustrates our Groupe's anticipation and readiness to meet our clients' increasing needs for digital solutions. We pursued acquisitions in emerging markets throughout the first part of the year, and that of Rosetta, one of the biggest digital agencies in North America, which strengthens our exceptional offering in the first digital market in the world."



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About Publicis Groupe

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe employs approximately 49,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. VivaKi develops new services, tools, and next generation digital platforms. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing.

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