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PRESS RELEASE



STATEMENT

Publicis Groupe [Euronext Paris: FR0000130577] confirms that it is in discussions with M&C Saatchi in relation to Walker Media which may involve the purchase of a significant part of that business. There can be no certainty that an agreement will be reached and a further announcement will be made in due course.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. We offer the full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi), creative services (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUPE), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia) and healthcare communications, with Publicis Healthcare Communications Group (PHCG). Present in 108 countries, the Groupe employs 60,000 professionals.

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