

Half-Year 2019 Financial Report

July 31, 2019 – The Half-Year 2019 Financial Report of **Publicis Groupe [Euronext Paris FR0000130577, CAC 40]** is available at the Company's website, www.publicisgroupe.com (Investors / Investors & Analysts / Regulatory Information).

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of data, creativity, media and technology, uniquely positioned to deliver personalized experience at scale. Publicis Groupe offers its clients a seamless end-to-end service to address all their marketing and transformation challenges. Publicis Groupe is organized across Solutions hubs: Publicis Communications (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), Publicis Media (Starcom, Zenith, Spark Foundry, Performics, Digitas), Publicis Sapient and Publicis Health. Epsilon, the data-driven marketing and tech company and its platform Conversant, is positioned at the center of the group fueling all the group's operations. Present in over 100 countries, Publicis Groupe employs nearly 84,000 professionals.

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Contacts

Publicis Groupe

Delphine Stricker
Alessandra Girolami
Chi-Chung Lo

Corporate Communications
Investor Relations
Investor Relations

+ 33 (0)6 38 81 40 00
+ 33 (0)1 44 43 77 88
+ 33 (0)1 44 43 66 69

delphine.stricker@publicisgroupe.com
alessandra.girolami@publicisgroupe.com
chi-chung.lo@publicisgroupe.com