

Publicis Groupe to repurchase 2 million shares to cover employee long term incentive plans

Paris – February 9, 2024 - Publicis Groupe [Euronext Paris FR0000130577, CAC 40] today announces that it will repurchase 2 million shares, i.e. approximately 0.8% of its share capital at December 31, 2023. Publicis Groupe has appointed an Investment Services Provider for the implementation of the program.

The purpose of this program is to meet the obligations arising from the existing free share long term incentive plans for the benefit of its employees, without issuing new shares.

The program will start as of February 9, 2024 and run until no later than May 31, 2024. At the current price, it represents an amount of approximately 200 million euros that will be financed by the Groupe's cash.

This program is made in accordance with the Market Abuse Regulation and within the limits of the authorization granted by the 18th resolution of the Annual Shareholders' Meeting of Publicis Groupe of May 31, 2023.

The description of the share repurchase program authorized by the Annual Shareholders' Meeting of May 31, 2023 is available in the 2022 Universal Registration Document (section 8.3.3) published [here](#) on the Groupe website.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 101,000 professionals.

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